

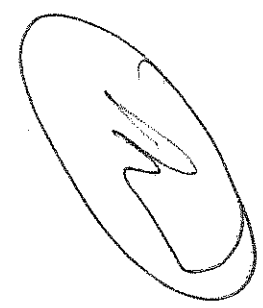
ADV # _____ ADV. NAME POLI/V BUCHANAN/R/CON/FL
 AGY # _____ AGY. NAME SRCP MEDIA, INC.
 201 N. UNION STREET, SUITE 200
 ALEXANDRIA, VA 22314
 REP. # _____ OFF. # _____ SALESMAN # _____
 BUYER NAME BETSY VONDERHEID
 SALES PRSN WA- MEGHAN MCGARR (H)

ORDER # _____ CONTRACT # 6162030
 CLASS: NATL. _____ LOCAL _____ REGIONAL _____

PRDCT VERN BUCHANAN 4 CONG EST#133 COMMENTS: (LINE, ORDER, INVOICE)
 FLIGHT DATES AUG1/12 AUG7/12 WK-1

CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____ DATE JUL17/12 17.53

REP: ***ORDER CANCELLED***
 PLEASE CONFIRM
 THANKS SHOSHANA FOR MEGHAN
 CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****
 VERN BUCHANAN FOR CONGRESS



2007/12

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
1	S		100P-200P	30		\$200.00	8/1	8/3	0		W-F	0
AGENCY ADVERTISER CODE = 23 AGENCY PRODUCT CODE = 54 AGENCY EST# = 133												

PROGRAM : DAYS OF OUR LIVES
 RA35+ : 1.1
 CON COM1: DAYS OF OUR LIVES

PROGRAM : DAYTIME
 RA35+ : 1.8
 CON COM1: DAYTIME

2	S		1000A-1100A	30		\$80.00	8/1	8/3	0		W-F	0
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REP HEADLINE# 6162030
\$\$\$ MOD# 0 : UNAPPROVED REV #1 \$\$\$

REP: TEL# 703-516-9399
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET
HARRIS REPORT FROM REP

FAX# 703-516-9680
JUL17/12 17.5
*** WFLA-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
3	S		1130P-1230A PROGRAM : TONIGHT SHOW RA35+ : 2.0 CON COM1: TONIGHT SHOW	30		\$325.00	8/1	8/3	0		W-F	0
4	S		1100A-1200N PROGRAM : NEWS RA35+ : 0.4 CON COM1: NEWS	30		\$80.00	8/1	8/3	0		W-F	0
5	S		1200N-100P PROGRAM : TODAY 3 RA35+ : 0.5 CON COM1: TODAY 3	30		\$100.00	8/1	8/3	0		W-F	0
6	S		200P-300P PROGRAM : RACHEL RAY RA35+ : 1.1 CON COM1: RACHEL RAY	30		\$125.00	8/1	8/3	0		W-F	0
7	S		300P-400P PROGRAM : DOCTORS RA35+ : 1.3 CON COM1: DOCTORS	30		\$225.00	8/1	8/3	0		W-F	0
8	S		400P-500P PROGRAM : DR. OZ RA35+ : 2.6 CON COM1: DR. OZ	30		\$300.00	8/1	8/3	0		W-F	0
9	S		500P-530P PROGRAM : NEWS RA35+ : 2.4 CON COM1: NEWS	30		\$450.00	8/1	8/3	0		W-F	0
10	S		530P-600P PROGRAM : NEWS RA35+ : 2.8 CON COM1: NEWS	30		\$450.00	8/1	8/3	0		W-F	0

FAX# 703-516-9680
CREDIT RISK !!!
HARRIS REPORT FROM REP JUL17/12 17.5
CHANGES ** WFLA-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
11	S		600P-630P PROGRAM : NEWS RA35+ : 5.3 CON COM1: NEWS	30		\$600.00	8/1	8/3	0		W-F	0
12	S		600A-700A PROGRAM : AM NEWS RA35+ : 1.8 CON COM1: AM NEWS	30		\$325.00	8/1	8/3	0		W-F	0
13	S		700P-730P PROGRAM : ET RA35+ : 4.2 CON COM1: ET	30		\$500.00	8/1	8/3	0		W-F	0
14	S		700A-900A PROGRAM : TODAY SHOW RA35+ : 2.4 CON COM1: TODAY SHOW	30		\$450.00	8/1	8/3	0		W-F	0
15	S		730P-800P PROGRAM : EXTRA RA35+ : 3.4 CON COM1: EXTRA	30		\$500.00	8/1	8/3	0		W-F	0
16	S		900A-1000A PROGRAM : TODAY SHOW 2 RA35+ : 1.8 CON COM1: TODAY SHOW 2	30		\$275.00	8/1	8/3	0		W-F	0
17	S		1130P-100A PROGRAM : SNL RA35+ : 3.1 CON COM1: SNL	30		\$600.00	8/4	8/4	0		SAT	0
18	S		1200N-100P PROGRAM : RA35+ : 0.8 CON COM1:	30		\$75.00	8/4	8/4	0		SAT	0

FROM REP JUL17/12 17.5
** CHANGES ** ** WFLA-TV **

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
19	S		600P-630P PROGRAM : NEWS RA35+ : 3.6 CON COM1 : NEWS	30		\$350.00	8/4	8/4	0		SAT	0
20	S		700P-800P PROGRAM : ET RA35+ : 3.6 CON COM1 : ET	30		\$325.00	8/4	8/4	0		SAT	0
21	S		700A-900A PROGRAM : SA TODAY RA35+ : 2.0 CON COM1 : SA TODAY	30		\$250.00	8/4	8/4	0		SAT	0
22	S		900A-1000A PROGRAM : RA35+ : 2.1 CON COM1 :	30		\$150.00	8/4	8/4	0		SAT	0
23	S		1200N-100P PROGRAM : RA35+ : 0.5 CON COM1 :	30		\$75.00	8/5	8/5	0		SUN	0
24	S		600P-630P PROGRAM : NEWS RA35+ : 3.6 CON COM1 : NEWS	30		\$375.00	8/5	8/5	0		SUN	0
25	S		800A-900A PROGRAM : SU TODAY RA35+ : 1.8 CON COM1 : SU TODAY	30		\$250.00	8/5	8/5	0		SUN	0
26	S		900A-1000A PROGRAM : RA35+ : 1.8 CON COM1 :	30		\$150.00	8/5	8/5	0		SUN	0

FAX# 703-516-9680
CREDIT RISK !!!
HARRIS REPORT FROM REP JUL17/12 17.5
CHANGES ** WFLA-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
27	S		1100P-1130P	30		\$625.00	8/1	8/5	0		W-SU	0
PROGRAM : LATE NEWS RA35+ : 3.0 CON COM1: LATE NEWS												
28	S		800P-1100P	30		\$5,000.00	8/1	8/5	0		W-SU	0
PROGRAM : OLY PRIME RA35+ : 12.4 CON COM1: OLY PRIME												
29	S		100P-200P	30		\$200.00	8/6	8/7	0		M-TU	0
PROGRAM : DAYS OF OUR LIVES RA35+ : 1.1 CON COM1: DAYS OF OUR LIVES												
30	S		1000A-1100A	30		\$80.00	8/6	8/7	0		M-TU	0
PROGRAM : DAYTIME RA35+ : 1.8 CON COM1: DAYTIME												
31	S		1130P-1230A	30		\$325.00	8/6	8/7	0		M-TU	0
PROGRAM : TONIGHT SHOW RA35+ : 2.0 CON COM1: TONIGHT SHOW												
32	S		1100A-1200N	30		\$80.00	8/6	8/7	0		M-TU	0
PROGRAM : NEWS RA35+ : 0.4 CON COM1: NEWS												
33	S		1200N-100P	30		\$100.00	8/6	8/7	0		M-TU	0
PROGRAM : TODAY 3 RA35+ : 0.5 CON COM1: TODAY 3												
34	S		200P-300P	30		\$125.00	8/6	8/7	0		M-TU	0
PROGRAM : RACHEL RAY RA35+ : 1.1 CON COM1: RACHEL RAY												

FAX# 703-516-9680
CREDIT RISK !!!
HARRIS REPORT FROM REP JUL17/12 17.5
CHANGES *** WFLA-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
35	S		300P-400P PROGRAM : DOCTORS RA35+ : 1.3 CON COM1: DOCTORS	30		\$225.00	8/6	8/7	0		M-TU	0
36	S		400P-500P PROGRAM : DR OZ RA35+ : 2.6 CON COM1: DR OZ	30		\$300.00	8/6	8/7	0		M-TU	0
37	S		500P-530P PROGRAM : NEWS RA35+ : 2.4 CON COM1: NEWS	30		\$450.00	8/6	8/7	0		M-TU	0
38	S		530P-600P PROGRAM : NEWS RA35+ : 2.8 CON COM1: NEWS	30		\$450.00	8/6	8/7	0		M-TU	0
39	S		600P-630P PROGRAM : NEWS RA35+ : 5.3 CON COM1: NEWS	30		\$600.00	8/6	8/7	0		M-TU	0
40	S		600A-700A PROGRAM : AM NEWS RA35+ : 1.8 CON COM1: AM NEWS	30		\$325.00	8/6	8/7	0		M-TU	0
41	S		700P-730P PROGRAM : ET RA35+ : 4.2 CON COM1: ET	30		\$500.00	8/6	8/7	0		M-TU	0
42	S		700A-900A PROGRAM : TODAY SHOW RA35+ : 2.4 CON COM1: TODAY SHOW	30		\$450.00	8/6	8/7	0		M-TU	0

REP HEADLINE# 6162030
 \$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$

REF: TEL# 703-516-9399 FAX# 703-516-9680
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!
 ORDER WORKSHEET HARRIS REPORT FROM REP JUL17/12 17.5
 CHANGES ** WFLA-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
43	S		730P-800P	30		\$500.00	8/6	8/7	0		M-TU	0
PROGRAM : EXTRA												
RA35+ : 3.4												
CON COM1: EXTRA												
44	S		900A-1000A	30		\$275.00	8/6	8/7	0		M-TU	0
PROGRAM : TODAY SHOW2												
RA35+ : 1.8												
CON COM1: TODAY SHOW2												
45	S		1100P-1130P	30		\$625.00	8/6	8/7	0		M-TU	0
PROGRAM : LATE NEWS												
RA35+ : 3.0												
CON COM1: LATE NEWS												
46	S		800P-1100P	30		\$5,000.00	8/6	8/7	0		M-TU	0
PROGRAM : OLY PRIME												
RA35+ : 12.4												
CON COM1: OLY PRIME												

AUG/12 \$.00

CONTRACT TOTAL \$.00
 TOTAL SPOTS 0

MARKET TOTALS \$0 WFLA 0% WFTS 0% WTSP 0% WTVT 0% WTOG 0% WTTA 0% WMOR 0%
 WMOX 0% WXPX 0% WWSB 0% CABL 0%

ORDER CANCELLED

SVC- NSI BOOKS- MAY/08 NOV/07
 DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
 P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

Srtp Media
201 North Union Street
Suite 200
Alexandria VA 22314

Vern Buchanan/ R/ Congress/ FL
Submission Number 680 Issue 2



WFLA-TV
P.O. Box 1410
Tampa, FL 33601
PHONE (813) 228-8888

Original

Client:	Vern Buchanan/ R/ Congress/ FL	Submission Cost:	0	Campaign Ref:	E:120605057
Buyer:	FL	Client/Product/Estimate:	23 /54 /133	Sales Rep:	HRP Washington, DC
Schedule Dates:	07/30/12 to 08/12/12	Weeks:	2	Order Ref:	06162030
Est./PO Number:	06162030	Contract type:	Political	Business Type:	POLITICAL
				Business Category:	Transactional

Product:	Vern Buchanan 4 Cong	Booking Group:	WFLA	Key Market:	Tampa-St. Petersburg, FL
Demographic:	(L) Household	Order:			0

Ref	Sales Product Details	Rate	Spot Type	Nbr of Spots	07/30	08/06	Total	Cost
7	M-F 730p Extra ..WTF..		30	Closed PR	3		3	
11	Sat 7a Today ShowS.		30	Closed PR	1		1	
20	M-F 730p Extra MT.....		30	Closed PR		1	1	
Weekly Totals:				Total Spots(Ord Spots)	4	1	5	
				Closed PR				

Ref	Sales Product	Spot Type	Pre-empt Date	Status	Pre-empt Value	Makegood Line(s) (Dates)	Makegood Ref	Campaign Ref
7	M-F 730p Extra	:30 Commercial	07/30/12	Closed Pre Emption	1,500.00	No Makegood / Credit	0000000000	E:120605057
11	Sat 7a Today Show	:30 Commercial	07/30/12	Closed Pre Emption	250.00	No Makegood / Credit	0000000000	E:120605057
20	M-F 730p Extra	:30 Commercial	08/06/12	Closed Pre Emption	500.00	No Makegood / Credit	0000000000	E:120605057
Grand Totals								

Totals		07/30	Month 8 Weeks: 4	08/06
Spots				
Cost				
	0		0	0

Grand Totals:

Spots: 0
Gross Total: 0.00
Commission: 0.00
Net Total: 0.00

REP HEADLINE# 6162030
*** UNAPPROVED REV #1 ***

REP: TEL# 703-516-9399 FAX# 703-516-9680
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP MAY31/12 12.3
*** RECAP *** ** WFLA-TV ***

ADV # ADV. NAME POLI/V BUCHANAN/R/CON/FL REP. # OFF. # SALESMAN #
AGY # AGY. NAME SRCP MEDIA, INC. BUYER NAME BETSY VONDERHEID

201 N. UNION STREET, SUITE 200 SALES PRSN WA- MEGHAN MCGARR (H)
ALEXANDRIA, VA 22314

ORDER # CONTRACT # 6162030 CLASS: NATL. LOCAL REGIONAL

PRDCT VERN BUCHANAN 4 CONG EST#133 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES AUG1/12 AUG7/12 WK-1

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE MAY31/12 12.33

REP: REVISIONS
REVISED WRAP-A-ROUND WEEKS
SAME TOTAL
PLEASE CONFIRM
THANKS SHOSHANA FOR MEGHAN

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****
VERN BUCHANAN FOR CONGRESS

Make Olympic: 417,030

LINE#:REP :CD: TIME PERIOD : LGTH : SEC : RATE : START : END :SPTS: WEEK : DAYS :TOTL:
:LINE#: : : : : : : DATE : DATE : /WK: INVT : :SPTS:

AGENCY ADVERTISER CODE = 23 AGENCY EST# = 133
AGENCY PRODUCT CODE = 54

1 * 100P-200P 30 \$200.00 8/1 8/3 3 W-F 3

PROGRAM : DAYS OF OUR LIVES
RA35+ : 1.1
CON COM1: DAYS OF OUR LIVES

2 * 1000A-1100A 30 \$80.00 8/1 8/3 6 W-F 6

PROGRAM : DAYTIME
RA35+ : 1.8
CON COM1: DAYTIME

703-516-9680
FROM REP MAY31/12 12.3
* * * WFLA-TV * * *

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
3	*		1130P-1230A PROGRAM : TONIGHT SHOW RA35+ : 2.0 CON COM1: TONIGHT SHOW	30		\$325.00	8/1	8/3	6		W-F	6
4	*		1100A-1200N PROGRAM : NEWS RA35+ : 0.4 CON COM1: NEWS	30		\$80.00	8/1	8/3	6		W-F	6
5	*		1200N-100P PROGRAM : TODAY 3 RA35+ : 0.5 CON COM1: TODAY 3	30		\$100.00	8/1	8/3	6		W-F	6
6	*		200P-300P PROGRAM : RACHEL RAY RA35+ : 1.1 CON COM1: RACHEL RAY	30		\$125.00	8/1	8/3	6		W-F	6
7	*		300P-400P PROGRAM : DOCTORS RA35+ : 1.3 CON COM1: DOCTORS	30		\$225.00	8/1	8/3	6		W-F	6
8	*		400P-500P PROGRAM : DR. OZ RA35+ : 2.6 CON COM1: DR. OZ	30		\$300.00	8/1	8/3	6		W-F	6
9	*		500P-530P PROGRAM : NEWS RA35+ : 2.4 CON COM1: NEWS	30		\$450.00	8/1	8/3	3		W-F	3
10	*		530P-600P PROGRAM : NEWS RA35+ : 2.8 CON COM1: NEWS	30		\$450.00	8/1	8/3	3		W-F	3

FAX# 703-516-9680
CREDIT RISK !!!
HARRIS REPORT FROM REP

RECAP *****
MAY31/12 12.3
NPLA-TV *****

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
11	*		600P-630P PROGRAM : NEWS RA35+ : 5.3 CON COM1: NEWS	30		\$600.00	8/1	8/3	3		W-F	3
12	*		600A-700A PROGRAM : AM NEWS RA35+ : 1.8 CON COM1: AM NEWS	30		\$325.00	8/1	8/3	6		W-F	6
13	*		700P-730P PROGRAM : ET RA35+ : 4.2 CON COM1: ET	30		\$500.00	8/1	8/3	3		W-F	3
14	*		700A-900A PROGRAM : TODAY SHOW RA35+ : 2.4 CON COM1: TODAY SHOW	30		\$450.00	8/1	8/3	6		W-F	6
15	*		730P-800P PROGRAM : EXTRA RA35+ : 3.4 CON COM1: EXTRA	30		\$500.00	8/1	8/3	3		W-F	3
16	*		900A-1000A PROGRAM : TODAY SHOW 2 RA35+ : 1.8 CON COM1: TODAY SHOW 2	30		\$275.00	8/1	8/3	6		W-F	6
17			1130P-100A PROGRAM : SNL RA35+ : 3.1 CON COM1: SNL	30		\$600.00	8/4	8/4	2		SAT	2
18			1200N-100P PROGRAM : RA35+ : 0.8 CON COM1:	30		\$75.00	8/4	8/4	2		SAT	2

FROM REP MAY31/12 12.3
*** RECAP ***
*** WFLA-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
19			600P-630P	30		\$350.00	8/4	8/4	1		SAT	1
PROGRAM : NEWS												
RA35+ : 3.6												
CON COM1: NEWS												
20			700P-800P	30		\$325.00	8/4	8/4	2		SAT	2
PROGRAM : ET												
RA35+ : 3.6												
CON COM1: ET												
21			700A-900A	30		\$250.00	8/4	8/4	2		SAT	2
PROGRAM : SA TODAY												
RA35+ : 2.0												
CON COM1: SA TODAY												
22			900A-1000A	30		\$150.00	8/4	8/4	2		SAT	2
PROGRAM : SA TODAY												
RA35+ : 2.1												
CON COM1: SA TODAY												
23			1200N-100P	30		\$75.00	8/5	8/5	2		SUN	2
PROGRAM : SA TODAY												
RA35+ : 0.5												
CON COM1: SA TODAY												
24			600P-630P	30		\$375.00	8/5	8/5	1		SUN	1
PROGRAM : NEWS												
RA35+ : 3.6												
CON COM1: NEWS												
25			800A-900A	30		\$250.00	8/5	8/5	2		SUN	2
PROGRAM : SU TODAY												
RA35+ : 1.8												
CON COM1: SU TODAY												
26			900A-1000A	30		\$150.00	8/5	8/5	2		SUN	2
PROGRAM : SU TODAY												
RA35+ : 1.8												
CON COM1: SU TODAY												

REP HEADLINE# 6162030
*** UNAPPROVED REV #1 ***

REP: TEL# 703-516-9399 FAX# 703-516-9660
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP MAY31/12 12.3
*** RECAP *** ** WFLA-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
27	*		1100P-1130P PROGRAM : LATE NEWS RA35+ : 3.0 CON COM1: LATE NEWS	30		\$625.00	8/1	8/5	4		W-SU	4
28	*		800P-1100P PROGRAM : OLY PRIME RA35+ : 12.4 CON COM1: OLY PRIME	30		\$5,000.00	8/1	8/5	2		W-SU	2
29	A		100P-200P PROGRAM : DAYS OF OUR LIVES RA35+ : 1.1 CON COM1: DAYS OF OUR LIVES	30		\$200.00	8/6	8/7	1		M-TU	1
30	A		1000A-1100A PROGRAM : DAYTIME RA35+ : 1.8 CON COM1: DAYTIME	30		\$80.00	8/6	8/7	2		M-TU	2
31	A		1130P-1230A PROGRAM : TONIGHT SHOW RA35+ : 2.0 CON COM1: TONIGHT SHOW	30		\$325.00	8/6	8/7	2		M-TU	2
32	A		1100A-1200N PROGRAM : NEWS RA35+ : 0.4 CON COM1: NEWS	30		\$80.00	8/6	8/7	2		M-TU	2
33	A		1200N-100P PROGRAM : TODAY 3 RA35+ : 0.5 CON COM1: TODAY 3	30		\$100.00	8/6	8/7	2		M-TU	2
34	A		200P-300P PROGRAM : RACHEL RAY RA35+ : 1.1 CON COM1: RACHEL RAY	30		\$125.00	8/6	8/7	2		M-TU	2

703-516-9680
FROM REP MAY31/12 12.3
RECAP * ** WFLA-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
35	A		300P-400P PROGRAM : DOCTORS RA35+ : 1.3 CON COM1: DOCTORS	30		\$225.00	8/6	8/7	2		M-TU	2
36	A		400P-500P PROGRAM : DR OZ RA35+ : 2.6 CON COM1: DR OZ	30		\$300.00	8/6	8/7	2		M-TU	2
37	A		500P-530P PROGRAM : NEWS RA35+ : 2.4 CON COM1: NEWS	30		\$450.00	8/6	8/7	1		M-TU	1
38	A		530P-600P PROGRAM : NEWS RA35+ : 2.8 CON COM1: NEWS	30		\$450.00	8/6	8/7	1		M-TU	1
39	A		600P-630P PROGRAM : NEWS RA35+ : 5.3 CON COM1: NEWS	30		\$600.00	8/6	8/7	1		M-TU	1
40	A		600A-700A PROGRAM : AM NEWS RA35+ : 1.8 CON COM1: AM NEWS	30		\$325.00	8/6	8/7	2		M-TU	2
41	A		700P-730P PROGRAM : ET RA35+ : 4.2 CON COM1: ET	30		\$500.00	8/6	8/7	1		M-TU	1
42	A		700A-900A PROGRAM : TODAY SHOW RA35+ : 2.4 CON COM1: TODAY SHOW	30		\$450.00	8/6	8/7	2		M-TU	2

REP HEADLINE# 6162030
 *** UNAPPROVED REV #1 ***

REP: TEL# 703-516-9399 FAX# 703-516-9680
 CREDIT ADVISORY: AGENCY CREDIT RISK !!
 ORDER WORKSHEET HARRIS REPORT FROM REP MAY31/12 12.3
 RECAP *** WFLA-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
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43	A		730P-800P	30		\$500.00	8/6	8/7	1		M-TU	1
PROGRAM : EXTRA RA35+ : 3.4 CON COM1 : EXTRA												

44	A		900A-1000A	30		\$275.00	8/6	8/7	2		M-TU	2
PROGRAM : TODAY SHOW2 RA35+ : 1.8 CON COM1 : TODAY SHOW2												

45	A		1100P-1130P	30		\$625.00	8/6	8/7	2		M-TU	2
PROGRAM : LATE NEWS RA35+ : 3.0 CON COM1 : LATE NEWS												

46	A		800P-1100P	30		\$5,000.00	8/6	8/7	1		M-TU	1
PROGRAM : OLY PRIME RA35+ : 12.4 CON COM1 : OLY PRIME												

AUG/12 52305.00

CONTRACT TOTAL 52305.00
 TOTAL SPOTS 131

MARKET TOTALS \$275,289 WFLA 19% WFTS 18% WTSP 13% WTVT 8% WTOG 0% WTTA 0% WMOR 0%
 WMOX 0% WXPX 0% WWSB 42% CABL 0%

SHARES ESTIMATED. WILL UPDATE WHEN ALL COMPETITIVE IS RECEIVED

SVC- NSI BOOKS- MAY/08 NOV/07
 DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
 P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

FAX# 703-516-9680
CREDIT RISK !!!
HARRIS REPORT FROM REP
MAY 31/12 11.3
WETA-TV ***

REP. #	OFF. #	SALESMAN #
1	1	1
2	2	2
3	3	3
4	4	4
5	5	5
6	6	6
7	7	7
8	8	8
9	9	9
10	10	10
11	11	11
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19	19	19
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21	21	21
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23	23	23
24	24	24
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89	89	89
90	90	90
91	91	91
92	92	92
93	93	93
94	94	94
95	95	95
96	96	96
97	97	97
98	98	98
99	99	99
100	100	100

BUYER NAME BETSY VONDERHEID

SALES PRSN WA- MEGHAN MCGARR (H)

ALEXANDRIA, VA 22314

CLASS: NATL. LOCAL REGIONAL

(CE)

FLIGHT DATES AUG1/12 AUG7/12 WK-1

CITY TAX	STATE TAX	CO-OP BILLING NEEDED	DATE
			MAY31/12
			11.32

TTL \$52,305 @131X
PLEASE CONFIRM
THANKS SHOSHANA FOR MEGHAN

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

VERN BUCHANAN FOR CONGRESS

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
: LINE#	:	:	:	:	:	:	DATE	DATE	/WK	INVT	:	SPTS:

AGENCY ADVERTISER CODE = 23 AGENCY EST# = 133
AGENCY PRODUCT CODE = 54

1	100P-200P	30	\$200.00	8/1	8/7	4	W-F, M-TU	4
---	-----------	----	----------	-----	-----	---	-----------	---

```
PROGRAM : DAYS OF OUR LIVES
RA35+ : 1.1
CON COM1: DAYS OF OUR LIVES
```

2	30	8/1	8/7	3	W-L ₁ W-L ₂ W-L ₃
1000A-1100A	\$80.00				

```
PROGRAM : DAYTIME
RA35+ : 1.8
CON COM1: DAYTIME
```

REP HEADLINE# 6162030
 *** ORIGINAL REV#0 ***

REP: TEL# 703-516-9399 FAX# 703-516-9280
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!
 ORDER WORKSHEET HARRIS REPORT FROM REP
 MAY31/12 11.3
 *** WFLA-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
3			1130P-1230A PROGRAM : TONIGHT SHOW RA35+ : 2.0 CON COM1: TONIGHT SHOW	30		\$325.00	8/1	8/7	8		W-F,M-TU	8
4			1100A-1200N PROGRAM : NEWS RA35+ : 0.4 CON COM1: NEWS	30		\$80.00	8/1	8/7	8		W-F,M-TU	8
5			1200N-100P PROGRAM : TODAY 3 RA35+ : 0.5 CON COM1: TODAY 3	30		\$100.00	8/1	8/7	8		W-F,M-TU	8
6			200P-300P PROGRAM : RACHEL RAY RA35+ : 1.1 CON COM1: RACHEL RAY	30		\$125.00	8/1	8/7	8		W-F,M-TU	8
7			300P-400P PROGRAM : DOCTORS RA35+ : 1.3 CON COM1: DOCTORS	30		\$225.00	8/1	8/7	8		W-F,M-TU	8
8			400P-500P PROGRAM : DR. OZ RA35+ : 2.6 CON COM1: DR. OZ	30		\$300.00	8/1	8/7	8		W-F,M-TU	8
9			500P-530P PROGRAM : NEWS RA35+ : 2.4 CON COM1: NEWS	30		\$450.00	8/1	8/7	4		W-F,M-TU	4
10			530P-600P PROGRAM : NEWS RA35+ : 2.8 CON COM1: NEWS	30		\$450.00	8/1	8/7	4		W-F,M-TU	4

MAY 31/12 11.3
* * * WFLA-TV * * *

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
11			600P-630P PROGRAM : NEWS RA35+ : 5.3 CON COM1: NEWS	30		\$600.00	8/1	8/7	4		W-F,M-TU	4
12			600A-700A PROGRAM : AM NEWS RA35+ : 1.8 CON COM1: AM NEWS	30		\$325.00	8/1	8/7	8		W-F,M-TU	8
13			700P-730P PROGRAM : ET RA35+ : 4.2 CON COM1: ET	30		\$500.00	8/1	8/7	4		W-F,M-TU	4
14			700A-900A PROGRAM : TODAY SHOW RA35+ : 2.4 CON COM1: TODAY SHOW	30		\$450.00	8/1	8/7	8		W-F,M-TU	8
15			730P-800P PROGRAM : EXTRA RA35+ : 3.4 CON COM1: EXTRA	30		\$500.00	8/1	8/7	4		W-F,M-TU	4
16			900A-1000A PROGRAM : TODAY SHOW 2 RA35+ : 1.8 CON COM1: TODAY SHOW 2	30		\$275.00	8/1	8/7	8		W-F,M-TU	8
17			1130P-100A PROGRAM : SNL RA35+ : 3.1 CON COM1: SNL	30		\$600.00	8/4	8/4	2		SAT	2
18			1200N-100P PROGRAM : RA35+ : 0.8 CON COM1:	30		\$75.00	8/4	8/4	2		SAT	2

MAY 31/12 11.3
WETA-TV

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
19			600P-630P PROGRAM : NEWS RA35+ : 3.6 CON COM1: NEWS	30		\$350.00	8/4	8/4	1		SAT	1
20			700P-800P PROGRAM : ET RA35+ : 3.6 CON COM1: ET	30		\$325.00	8/4	8/4	2		SAT	2
21			700A-900A PROGRAM : SA TODAY RA35+ : 2.0 CON COM1: SA TODAY	30		\$250.00	8/4	8/4	2		SAT	2
22			900A-1000A PROGRAM : RA35+ : 2.1 CON COM1: -	30		\$150.00	8/4	8/4	2		SAT	2
23			1200N-100P PROGRAM : RA35+ : 0.5 CON COM1: -	30		\$75.00	8/5	8/5	2		SUN	2
24			600P-630P PROGRAM : NEWS RA35+ : 3.6 CON COM1: NEWS	30		\$375.00	8/5	8/5	1		SUN	1
25			800A-900A PROGRAM : SU TODAY RA35+ : 1.8 CON COM1: SU TODAY	30		\$250.00	8/5	8/5	2		SUN	2
26			900A-1000A PROGRAM : RA35+ : 1.8 CON COM1: -	30		\$150.00	8/5	8/5	2		SUN	2

REP HEADLINE# 6162030
 *** ORIGINAL REV#0 ***

REP: TEL# 703-516-9399 FAX# 703-516-9680
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!
 ORDER WORKSHEET HARRIS REPORT FROM REP
 MAY31/12 11.3
 *** WFLA-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
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27			1100P-1130P	30		\$625.00	8/1	8/7	6		W-TU	6
PROGRAM : LATE NEWS RA35+ : 3.0 CON COM1: LATE NEWS												

28			800P-1100P	30		\$5,000.00	8/1	8/7	3		W-TU	3
PROGRAM : OLY PRIME RA35+ : 12.4 CON COM1: OLY PRIME												

AUG/12 52305.00

CONTRACT TOTAL 52305.00
 TOTAL SPOTS 131

MARKET TOTALS \$275,289 WFLA 19% WFTS 18% WTSP 13% WTVT 8% WTOG 0% WTTA 0% WMOR 0%
 WMOX 0% WXPX 0% WWSB 42% CABL 0%

SHARES ESTIMATED. WILL UPDATE WHEN ALL COMPETITIVE IS RECEIVED

SVC- NSI BOOKS- MAY/08 NOV/07
 DEMOS- RA35+*

Stcp Media
 201 North Union Street
 Suite 200
 Alexandria VA 22314

Vern Buchanan/ R/ Congress/ FL
 Submission Number 613 Issue 1



WFLA-TV
 P.O. Box 1410
 Tampa, FL 33601

PHONE (813) 228-8888

Original

Client: Vern Buchanan/ R/ Congress/ FL	Submission Cost: 35275	Campaign Ref: E:120605057
Buyer: ..	Client/Product/Estimate: 23 / 54 / 133	Sales Rep: HRP Washington, DC
Schedule Dates: 07/30/12 to 08/12/12	Weeks: 2	Order Ref: 06162030
Est/PO Number: 06162030	Contract type: Political	Business Type: POLITICAL
		Business Category: Transactional

Product: Vern Buchanan 4 Cong	Booking Group: WFLA	Key Market: Tampa-St. Petersburg, FL
Demographic: (L) Household	Order:	

Ref	Sales Product Details	Rate	Spot Type	Nbr of Spots	07/30	08/06	Total	Cost
1	M-F 5p News ..WTF..	450	30 Comme	Nbr of Spots	3		3	1350
2	M-F 530p News ..WTF..	450	30 Comme	Nbr of Spots	3		3	1350
3	M-F 6p News ..WTF..	600	30 Comme	Nbr of Spots	3		3	1800
4	M-F 6a News ..WTF..	325	30 Comme	Nbr of Spots	6		6	1950
5	M-F 7p Entertainment Tonight ..WTF..	500	30 Comme	Nbr of Spots	3		3	1500
6	M-F 7a Today Show ..WTF..	450	30 Comme	Nbr of Spots	6		6	2700
7	M-F 730p Extra ..WTF..	500	30 Comme	Nbr of Spots	3		3	1500
8	M-F 9a Today Show II ..WTF..	275	30 Comme	Nbr of Spots	6		6	1650
Weekly Totals: Total Spots (Ord Spots)					41	12	53	

Srcp Media
 201 North Union Street
 Suite 200
 Alexandria VA 22314

Vern Buchanan/ R/ Congress/ FL
 Submission Number 613 Issue 1



WFLA-TV
 P.O. Box 1410
 Tampa, FL 33601

PHONE (813) 228-6386

Original

Client: Vern Buchanan/ R/ Congress/ FL
Buyer: ..
Schedule Dates: 07/30/12 to 08/12/12
Est./PO Number: 06162030

Submission Cost: 35275
Client/Product/Estimate: 23 / 54 / 133
Weeks: 2
Contract type: Political

Campaign Ref: E:120605057
Sales Rep: HRP Washington, DC
Order Ref: 06162030
Business Type: POLITICAL
Business Category: Transactional

Ref	Sales Product Details	Rate	Spot Type	07/30	08/06	Total	Cost
9	Sat 6p NewsS.	350	30 Comme	Nbr of Spots	1	1	350
10	Sat 7p Entertainment TonightS.	325	30 Comme	Nbr of Spots	2	2	650
11	Sat 7a Today ShowS.	250	30 Comme	Nbr of Spots	2	2	500
12	Sun 6p NewsS.	375	30 Comme	Nbr of Spots	1	1	375
13	Olympics Summer Prime ..WTFSS	5000	30 Comme	Nbr of Spots	2	2	10000
14	M-F 5p News MT.....	450	30 Comme	Nbr of Spots	1	1	450
15	M-F 530p News MT.....	450	30 Comme	Nbr of Spots	1	1	450
16	M-F 6p News MT.....	600	30 Comme	Nbr of Spots	1	1	600
17	M-F 6a News MT.....	325	30 Comme	Nbr of Spots	2	2	650
18	M-F 7p Entertainment Tonight MT.....	500	30 Comme	Nbr of Spots	1	1	500
19	M-F 7a Today Show	450	30	Nbr of Spots	2	2	900
Weekly Totals: Total Spots(Ord Spots)				41	12	53	

Srtp Media
 201 North Union Street
 Suite 200
 Alexandria VA 22314

Vern Buchanan/ R/ Congress/ FL
 Submission Number 613 Issue 1



WFLA-TV
 P.O. Box 1410
 Tampa, FL 33601

PHONE (813) 226-8888

Original

Client: Vern Buchanan/ R/ Congress/ FL	Submission Cost: 35275	Campaign Ref: E120605067
Buyer: FL	Client/Product/Estimate: 23 /54 /133	Sales Rep: HRP Washington, DC
Schedule Dates: 07/30/12 to 08/12/12	Weeks: 2	Order Ref: 06162030
Est./PO Number: 06162030	Contract type: Political	Business Type: POLITICAL
		Business Category: Transactional

Ref	Sales Product Details	Rate	Spot Type	Comme	07/30	08/06	Total	Cost
20	M-F 730p Extra MT.....	500	30	Comme	Nbr of Spots	1	1	500
21	M-F 9a Today Show II MT.....	275	30	Comme	Nbr of Spots	2	2	550
22	Olympics Summer Prime MT.....	5000	30	Comme	Nbr of Spots	1	1	5000
Weekly Totals: Total Spots(Ord Spots)					41	12	53	

Grand Totals		Month 8 Weeks: 4	
Totals	07/30	08/06	
Spots	53	41	12
Cost	35275	25675	9500

Grand Totals:

Spots:	53
Gross Total:	35,275.00
Commission:	5,291.25
Net Total:	29,983.75



WFLA-TV

A MEDIA GENERAL STATION

200 S. Parker Street
Tampa, FL 33606
Tele (813) 228-8888
Fax (813) 221-5787

INVOICE / AFFIDAVIT

21861
Srcp Media
201 North Union Street
Suite 200
ALEXANDRIA VA 22314

REP: WFLA (Washington Dc)
SLSP: HRP Washington, DC
ADV: Vern Buchanan/ R/ Congress/
PROD: Vern Buchanan 4 Cong

2012
INVOICE DATE 08/26/12 E:120605057
ORDER TYPE Political WFLA
INVOICE NUMBER 0100032129
PAGE 1
BROADCAST MONTH 07/30/2012 - 08/2
SCHEDULE DATES 7/30/12- 8/12/12
Standard Broadcast Month
TERMS: NET 30 DAYS.

REF#: 23 /54 /133
Desc: 06162030

SCHEDULE				ACTUAL BROADCAST				RECONCILIATION		
DESCRIPTION	PRICE	RT/SS#	PER	DATE	DAY	TIME	LENGTH M/G FOR PRODUCT DESCRIPTION	PRICE	REMARKS	DEBIT/CREDIT
M-F 730p Extra	500.00	7	3	8/01	WE		*WFLA :30 Commercial	.00	Preempt Program Change	500.00-
				8/02	TH			.00	Preempt Program Change	500.00-
				8/03	FR			.00	Preempt Program Change	500.00-
Sat 7a Today Show	250.00	11	1	8/04	SA		*WFLA :30 Commercial	.00	Preempt Program Change	250.00-
M-F 730p Extra	500.00	20	1	8/06	MO		*WFLA :30 Commercial	.00	Preempt Program Change	500.00-
Total Airtime Net Spot Revenue:								.00		

PERIOD COST 2,250.00

0 Total Units

ACTUAL GROSS BILLING .00
AGENCY COMMISSION .00
NET DUE .00

SUB-TOTALS Debits .00
Credits 2,250.00-
TOTAL RECONCILING 2,250.00CR

WE WARRANT THAT THE ACTUAL BROADCAST INFORMATION SHOWN ON THIS INVOICE WAS TAKEN FROM THE PROGRAM LOG AND WILL BE AVAILABLE, UPON REQUEST, FOR INSPECTION BY THE ADVERTISER OR AGENCY FOR AT LEAST 12 MONTHS. NOTWITHSTANDING TO WHOM INVOICES ARE RENDERED, ADVERTISER, AGENCY AND SERVICE ARE AND SHALL BE JOINTLY AND SEVERALLY OBLIGATED TO PAY ANY INVOICES INCLUDED IN THIS STATEMENT WITHIN 30 DAYS OF THE INVOICE DATE AND UNTIL PAYMENT IN FULL IS RECEIVED BY THIS MEDIA GENERAL STATION. PAYMENT BY ADVERTISER TO AGENCY OR TO SERVICE, OR PAYMENT BY AGENCY TO SERVICE, SHALL NOT CONSTITUTE PAYMENT TO THIS MEDIA GENERAL STATION.

WFLA-TV
P.O. Box 1410
Tampa, FL 33601



ADVERTISER Vern Buchanan/ R/ Congress/
PRODUCT Vern Buchanan 4 Cong

INVOICE NUMBER 0100032129
BROADCAST MONTH 07/30/2012 - 08/26,
AMOUNT DUE .00

REMIT TO:

*00199

000021861
Srcp Media
201 North Union Street
Suite 200
ALEXANDRIA VA 22314

WFLA-TV
REMITTANCE PROCESSING CENTER
P.O. BOX 26425
RICHMOND VA 23260-6425



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